



# Glennie's Office Products

## Why shop at Glennie's? - Our Story

- Competitive prices
- Wide Selection
- Extraordinary service
- Free no minimum delivery\*\*
- Local jobs for a healthy local economy

# A local company supporting our local economy

With extraordinary service, wide selection, competitive prices and free no minimum delivery why not shop local. Shopping at locally owned companies makes a significant impact on the local economy. Several studies show buying from locally owned companies keeps more money in our economy rather than sending it off to other states or even countries. This also "churns" money within the economy creating more local jobs keeping our local economy healthy.

**How does this work?** When the local office supply store purchases their vehicles from the local auto dealer, who buys from a local hardware store, whose accountant is a local accountant, who sells her home through a local realtor, who purchases his groceries from the local grocery store, whose attorney is a local attorney, who gets their clothes cleaned at the local cleaners, who eats at the local restaurant, and has coffee at a local coffee shop, who purchases their office supplies from the local office supply store, the money turns over and over and stays in the community. More local people have jobs and have money to spend and stay in their homes.

### For every \$100 you spend—where does your money go?

Shopping phone, fax or online to companies outside the area	\$1 stays in the area <sup>1</sup>
Shopping at Mega Chain stores in the area	\$14 stays in the area <sup>2</sup>
Shopping at a locally owned business	\$45 stays in the area <sup>2</sup>

### The economic multiplier of money spent at locally owned companies

Maine Study	45%	v	14% on \$1 million
Spent 1 Time	\$450,000		\$140,000
Spent 2 Times	\$202,500		\$19,600
Spent 3 Times	\$91,125		\$2,744
Spent 4 Times	\$41,006		\$384
Spent 5 Times	\$18,453		\$54
Spent 6 Times	\$3,737		\$8
Spent 7 Times	\$1,682		\$1
<b>TOTALS</b>	<b>\$805,139</b>		<b>\$162,791</b>

**ECONOMIC IMPACT ON LOCAL COMMUNITY = \$642,348! +395%**

<sup>1</sup> Sales tax information from California State Board of Equalization <http://www.boe.ca.gov/sutax/localdist.htm>

<sup>2</sup> The Institute for Local Self Reliance, Mid-Coast Maine Study, September 2003, available at <http://newrules.org/retail/midcoaststudy.pdf>

. For details on this or other studies contact [glen@glenniesop.com](mailto:glen@glenniesop.com)

Ready for real value? Call your LOCAL Glennie's Office Products Customer Care Team

800-499-CLIP (2547) Fax 800-505-CLIP (2547) [custservice@glenniesop.com](mailto:custservice@glenniesop.com) [www.glenniesop.com](http://www.glenniesop.com)

Escondido—420 West 5th Avenue 760-747-0701 Fax 760-745-0776

Temecula—41695 Enterprise Circle South 951-296-3627 Fax 951-296-3848